



ZTDAFIT MAZUZ

Graphic Designer

Experienced designer
specializes in
branding, Marketing
and graphic design.

- Excellent communicator
- Team-player
- Hard working
- Dedicated
- Highly motivated

054.4532907

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www.ma-zuz.com



Education

2007 – 2004 | HIT Holon Institute of Technology
B.A. Visual Communications Design

Professional Experience

2013 – Present

Freelance Graphic Designer

- Branding and developing company visual language according to client needs and business goals
- Closely supporting the design for all required materials
- Facilitating product visions by researching, sketching, prototyping, and creating mockups
- Deep understanding of product, as well as branding, with the ability to take forward the brand vision and marketing needs and make creative ideas come to life
- Up to speed with design trends. Superb knowledge of Adobe creative suite and fearless of learning new tools as needed

2011 – 2013

Digital Designer

Ybrant Digital Advertising Company

- **Leading an overseas design team** – responsible for the team's quality and output
- Designing and animating online pixel perfect campaigns
- Analyzing campaigns for improving user experience
- Collaborating with all relevant cross-functional teams to guarantee smooth and efficient implementation
- Ongoing work with international company offices

2007 – 2010

Studio Designer & Illustrator

Sefer LaKol Book Publication

- Designing book, layout and illustration
- Ongoing management of the Bookme.com
- Responsible for advertising campaigns and promotion

Skills

InDesign, Illustrator, Photoshop, XD, Office

Languages

Hebrew Native | English Excellent